



AGREEMENT MADE BETWEEN

KOVR-TV

CONTRACT NO. REV. 1191-33425-2

DATE PRINTED 10/08/12

2713 KOVR Drive, . West Sacramento CA 95605

KOVR-TV

			AND		PAGE ¹
338847 NAME AND ADDRESS	AGENCY (OR SERVICE) INCEPTION MARKET 847 Sansome St S		KIM VANN FOR PO BOX 984	CA 95988-0984	Cancellation Notice Required Announcement 28 days
CONTACT	USA KRISTIN AMADOR LINDA SULA	AGENCY EST. NO.	PRODUCTCD03R		prior notice
NATIONAL SALESPERSON		10/15	CODE		-

BROADCAST SCHEDULE STARTING 10/15/12 AND ENDING 10/21/12

CRS Television Stations Standard Terms and Conditions for advertising shall apply

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or

NO. WEEKS:

- ethnicity	DAYS	SPOTS PWK.	FROM	IME TO	LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
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1	M-F Cancelled		09:58A	10:58A	30S	10/15/12-10/15/12	THE PRICE IS RIGHT	0	450.00	.00
2	M-F Cancelled		04:00P	05:00P	30s	10/15/12-10/15/12	CBS13 NEWS @ 4	0	675.00	.00
3	M-F Cancelled		06:00P	06:30P	30S	10/15/12-10/15/12	CBS13 NEWS @ 6	0	1350.00	.00
4	M-F Cancelled		06:30P	06:58P	30S	10/15/12-10/15/12	ENTERTAINMENT TONIGHT M-F	0	1350.00	.00
5	Sa Cancelled		05:58P	06:58P	30S	10/20/12-10/20/12	ENTERTAINMENT THIS WEEK	0	675.00	.00
6	M Cancelled		07:58P	09:00P	30s	10/15/12-10/15/12	TWO BROKE GIRLS/MIKE & MOLI	у 0	5850.00	.00
7	Th Cancelled		06:58P	08:00P	30s	10/18/12-10/18/12	THE BIG BANG THEORY/TWO &	0	4050.00	.00
8	T Cancelled		06:58P	08:00P	30s	10/16/12-10/16/12	NAVY N.C.I.S.	0	5400.00	.00
9	M-Su Cancelled		10:00P	11:00P	30s	10/15/12-10/15/12	CBS 13 10PM NEWS M-SU	0	1800.00	.00
10	Sa Cancelled		11:00P	12:00M	30s	10/20/12-10/20/12	CBS13 NEWSRPT @ 11 (SAT)	0	495.00	.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY AS AGENT FOR (ADVERTISER) ACCEPTED BY STATION





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AND PAGE 2 338847 AGENCY (OR SERVICE) ACTING AS AGENT FOR 338848 ADVERTISER (OR AGENCY AND ADVERTISER) **Cancellation Notice** NAME INCEPTION MARKETING LLC KIM VANN FOR CONGRESS Required 847 Sansome St Ste 200 PO BOX 984 AND Announcement 28 days **ADDRESS** San Francisco CA 94111-1529 Willows CA 95988-0984 prior notice USA USA CONTACT KRISTIN AMADOR PRODUCTCD03R/VANN AGENCY EST. NO. LOCAL LINDA SULA PRODUCT 1300 SALESPERSON 10/15 CODE NATIONAL SALESPERSON

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NO. WEEKS:

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